



Ansty Cricket Club

Social Media Policy

Ansty Cricket Club recognises that social media sites such as Facebook, Twitter and Instagram have become an important and influential channel of communication for our members and community. To assist with good practice being implemented online as well as on the field of play, Ansty Cricket Club has developed policies, guidelines and suggestions for both official and personal use of social media.

General Guidelines – For those authorised to use official club accounts.

- No new social media account representing Ansty Cricket Club should be set up without prior approval from the executive committee.
- When using an official club account, assume the attitude that you are representing Ansty Cricket Club
- Confidential or proprietary club information or similar information relating to third parties should not be shared on social media.
- Ansty Cricket Club may choose to post club related social media content generated by the management team, coaching staff or players.

Suggested Guidelines for all members from their personal social media accounts

- Exercise discretion, thoughtfulness, and respect for your peers, managers, captains, umpires, opponents, supporter, coaching staff and the club's supporters/community (social media fans)
- Avoid discussing or speculating on internal team or club policies or operations
- Refrain from criticising or engaging in dialogue that could disparage peers, managers, captains, umpires, fans, opponents, coaching staff and the club's supporters/community (social media fans).
- Please refrain from reporting, speculating, discussing or giving any opinions on Ansty Cricket Club's topics or members that could be considered sensitive, confidential or disparaging.
- Your personal social media account is not an appropriate place to share any negative views or emotions that you have regarding incidents that have occurred whilst representing Ansty Cricket Club.

Ansty Cricket Club does not monitor personal social media accounts but will address any issues that violate established Club Policies.

Ansty Cricket Club encourages the positive use of social media, but reminds users that at any time they can be perceived as a spokesperson of Ansty Cricket Club

If you have any queries relating to Ansty Cricket Club's social media policy, please contact Alex Beard (Club Welfare Officer) or Shaun Janman (Club Chairman).